

Speer & Associates, Inc. Celebrates its 30th Anniversary in the Financial Services Industry

Company also Announces Recent Promotions

ATLANTA, Georgia, January 6, 2010: Speer & Associates, Inc. (S&A), a leading financial services consulting firm, has announced that it is celebrating its 30th year. "This year S&A has achieved a significant milestone in the Company's history – our 30th anniversary as a consulting partner to the financial services industry," said founder Richard N. Speer, Jr. "This achievement also is a reminder of the seismic shifts across the financial services industry during these three decades. The remarkable technological advances, market highs and lows, credit crises, major regulatory changes and bail-outs, all point to the continuing evolution in the global financial services arena."

S&A's consulting practice continues to parallel the needs of its domestic and international client base. The Company differentiates itself by its ability to focus on key issues required to succeed in new market environments and to gauge fundamental trends. A trusted partner to many financial institutions, S&A has consistently responded to client requirements with pragmatic and substantive solutions. Mr. Speer continued, "S&A's approach has always been to build relationships with clients to identify and capture attractive business opportunities and work with them in developing strategies that are real-world and actionable."

Mr. Speer also announced several executive management changes as well as promotions. Effective January 1, 2010, **Richard N. Speer, Jr.** has assumed the position of Chairman, and co-founder **George L. Albright** has been named Vice Chairman. **Les E. Riedl** has been promoted to Chief Executive Officer. Mr. Speer remarked, "I am extremely pleased that Les Riedl has assumed the CEO role. For over ten years with S&A, Les has led a wide range of client engagements, both domestic and international, ranging from overall strategic planning to designing and implementing strategies for credit and debit card issuing, EFT networks, transaction and acquiring processing businesses, and joint venture and merger and acquisition activities. This promotion recognizes the significant contributions he continues to make to S&A's success and I am confident that S&A will continue to evolve to meet the continually changing financial services needs in the U.S. and international markets."

About Speer & Associates, Inc.

Speer & Associates, Inc. (S&A) is based in the Atlanta area. Since 1980 S&A's mission has been to provide banks, payments companies, processors and other financial service providers worldwide with a uniquely qualified partner who can assist in solving complex business problems and in addressing continuing challenges.

Speer & Associates, Inc. is headquartered at 1165 Sanctuary Parkway, Suite 150, Alpharetta, GA 30009

**Press Release
For Immediate Release**

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Richard N. Speer, Jr.
Chairman



George L. Albright
Vice Chairman



Les E. Riedl
Chief Executive Officer

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